



Windy City Queercast Launches

Chicago, IL - Windy City Media Group, the publishers of Windy City Times, Nightspots, Identity, producers of Windy City Radio and Chicago's top company for GLBT (gay) promotions, joins the millions of podcasters with the launch of Windy City Queercast.

Windy City Queercast (WCQ) is the new name for Windy City Radio, a 10-year-old weekly gay program Sunday nights on WCKG 105.9 FM, which started as the award-winning AM program LesBiGay Radio. The move "off the air and on the net" with hosts Amy Matheny and Peter Mavrik to podcasting expands the reach to the GLBT community by adding a more interactive and savvy media outlet.

Starting out as a twice-weekly format, WCQ covers a variety of subjects from entertainment, politics, horoscopes, celebrity interviews, movies and music to breaking news in the gay and lesbian community worldwide. Already, WCQ has shown great success not common in the podcasting world by landing high-profile sponsors such as Bud Light, American Airlines, Broadway in Chicago and LaSalle Bank.

"Podcasting, or in our case Queercasting, allows GLBT voices and stories to access people nationwide and around the world," said co-host Amy Matheny. "Radio has always been a special medium for the community, bringing a very human quality to our lives. The human voice is powerful. Plus with queercasting, listeners can hear us anytime they are on their computer by simply clicking a button, and they can subscribe to our show for free. By subscribing, each new show automatically downloads to your computer or MP3 player. So you can listen in you car, on the train, while jogging, you name it."

WCQ features interviews such as Broadway Diva Linda Eder, Gay Icon Comedian Margaret Cho, Hip Hop Singer Johnny Dangerous plus '80s singers Kathy Valentine (Go-Gos) and Terri Nunn (Berlin). Balancing entertainment, WCQ covers news stories with national gay organizations, political hot topics, and regular contributors round out a program full of diverse voices at www.windycityqueercast.com.

Mavrik and Matheny serve as co-hosts of Windy City Queercast. Regular contributors include "Lenox the Intern," Jerry Podder's Picks with Jerry Nunn on hot events, Neil Paris of New World Astrology bringing a queer slant to the stars, Richard Knight, Jr.'s Knight at the Movies, headlines with Windy City Times' managing editor Andrew Davis, and weekly pint-sized political pundit Logainne Schwartzandgrubenierre, who has two dads, from the Chicago company of The 25th Annual Putnam County Spelling Bee (as portrayed by actress Christine Werny.)

And, Windy City Queercast continues Windy City Media Group's effective use of promotions with a popular MySpace account at MySpace.com/WindyCityQueercast and upcoming Queercast parties at popular nightspots and clubs.

To listen or subscribe, simply log on to www.WindyCityQueercast.com.

