



## One Mighty Weekend to Benefit Elton John AIDS Foundation

Pensacola, FL - Johnny Chisholm, founder and producer of Orlando's legendary "One Mighty Weekend" events at Walt Disney World, today announced that the Elton John AIDS Foundation ([www.ejaf.org](http://www.ejaf.org)) will be the beneficiary of the June 1-3 "One Mighty Weekend" ([www.onemightyweekend.com](http://www.onemightyweekend.com)) celebration. Since its inception 13 years ago, One Mighty Weekend has become the signature event for Orlando's annual gay and lesbian celebration, attracting visitors from 30 countries around the globe.

"One Mighty Weekend is bigger than one city or one country," Chisholm said. "That's why we selected a respected, non-profit organization founded and chaired by Sir Elton John. In our twelfth year of this event, we are so proud to be able to support an organization that is effectively addressing one of the world's most serious public health problems."

One Mighty Weekend includes three days of events on Disney properties and other nearby locations that attract more than 135,000 people from all over the world. Performances by A-list entertainers, including world-famous comedian Kathy Griffin, theme parties and park activities are the highlights of a weekend that organizers estimate will generate \$150 million in revenue for the Orlando area.

"The Elton John AIDS Foundation ([www.EJAF.org](http://www.EJAF.org)) is thrilled to once again be the charitable beneficiary of One Mighty Weekend in 2007. The support from this great event goes directly to help fund EJAF's grant-making activities in the fight against AIDS throughout North America and the Caribbean," said EJAF Executive Director Scott Campbell.

Since its establishment in 1992 by Founder and Chairman Sir Elton John, the Elton John AIDS Foundation (EJAF) has raised over \$120 million to support HIV/AIDS prevention and service programs in 55 countries around the globe. Today, EJAF is one of the world's leading nonprofit HIV/AIDS organizations. EJAF focuses on supporting community-based prevention education programs, harm reduction programs, and direct services to persons living with HIV/AIDS, especially populations with special needs. These efforts include HIV/AIDS-related physical and mental health services, HIV testing and counseling, street outreach and education, food distribution, assisted living services, social service coordination, and community volunteer recruitment and support.

