



David Knapp & Kimberly S. Headline Global Groove Tour

By GayWebMonkey.com

Centaur Music has just announced that an all-new Global Groove Tour will get underway this March, making it the year's largest gay club tour from the extremely popular gay dance series. This year the Global Groove Tour in 2007 is being expanded to include a Spring and a Fall segment, with two of America's most popular club DJs, David Knapp and Kimberly S., confirmed to headline the Spring Tour. Each segment of the 2007 Global Groove Tour will visit 25 cities around the country, including Chicago when DJ David Knapp spins Hydrate Chicago on April 21.

"The Global Groove phenomenon is taking the brand to new heights in 2007," says Centaur's Chief Operating Officer Jamie Baxter. "In 2006 the Global Groove Tour visited 33 cities in six different countries. Expanding the Tour with the addition of a Fall segment is the perfect solution to offering more events, more DJs and even more great music from the Global Groove CD series."

Never before has a CD dance brand undertaken such an extensive tour promotion that is as inclusive and wide reaching as Global Groove. Leading dance club venues will host the Global Groove Tour schedule, including international hot spots, several lesbian parties and a launch party aboard the RSVP Cruise to the Caribbean. Each domestic venue will also be outfitted with prizes to give away, while each person who attends will receive a special gift bag that includes items from the Global Groove Tour Sponsors.

Instinct Magazine and Here Interactive Media have joined the Global Groove Tour as National Media Sponsors this year, making it one of the most highly publicized tour events in the gay community this year including print, online, telephone and video promotion. Additional Global Groove Tour Sponsors include RSVP Vacations, Interactive Male, aussieBum and Gun Oil.

For a full list of Global Groove Tour dates, go to www.centaurmusic.com.

