



## **New Illinois Lottery Game To Help Fight AIDS**

By [Kevin Wayne](#)

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Gov. Blagojevich launches nation's first Lottery ticket to benefit HIV/AIDS prevention and education

Chicago, IL - Officials Monday announced the launch of the nation's first instant Lottery ticket in the nation where 100 percent of net proceeds will support the fight against HIV/AIDS.

The new "Quality of Life" Illinois Lottery game is called Red Ribbon Cash. Proceeds generated from the game will fund grants to public and private entities with HIV/AIDS prevention programs in Illinois.

With more than 35,000 AIDS cases diagnosed and more than 18,000 lives taken, Illinois ranks sixth among states in the number of AIDS cases since 1981. Last year 1,906 HIV cases and 814 AIDS cases were reported in Illinois.

"With so many Illinoisans afflicted with this terrible disease, we must continue to create opportunities that raise awareness and to fund prevention and treatment options," said Illinois Gov. Rod Blagojevich.

The Quality of Life Ticket, named "Red Ribbon Cash", will be distributed at Illinois Lottery retail locations across the state beginning February 15. Each ticket will cost \$2 and have four top prizes of \$20,000. Net revenue from the sale of Quality of Life tickets will be deposited into an interest bearing account in the State Treasury called the Quality of Life Endowment Fund.

"We are incredibly pleased to launch this new ticket where those who play the Lottery have the opportunity to play a part in improving the lives of those with HIV/AIDS throughout the state," said Illinois Lottery Acting Superintendent Jodie Winnett.

*Source: Press Release*