



Chicago-based Gay Vacation Company Receives Top Award

Chicago, IL - The readers of Out Traveler Magazine chose Zoom Vacations as favorite small all-gay tour operator for the second year in a row. Results were recently published in the winter 2008 issue of Out Traveler Magazine as well as online at www.outtraveler.com/readerschoice.

"Hearty congratulations to all our winners," said Ed Salvato, Editor in Chief of The Out Traveler and OutTraveler.com. "This year we more than doubled the number of gay and lesbian travelers who responded to our survey on OutTraveler.com. This attests to the high quality of our 2008 winners."

The Out Traveler readers determined the winners of the Readers' Choice Awards by voting in an online survey posted during the summer. With the largest number of respondents ever, The Out Traveler readers this year awarded gold, silver and bronze medal honors in 14 different categories that varied from international and domestic destinations of the year to best hotel collection and best cruise line.

Zoom Vacations was also featured in Out Traveler's, "Ten Trips that will Change Your Life" article that appeared in the Fall 2008 issue. The article started with Zoom Vacations' trip to Peru, where guests enjoy an unparalleled shaman ceremony in a minor temple of Machu Picchu. It is unique experiences such as these that helped Zoom Vacations hold onto its title of Best Small Gay Tour Provider once again.

Zoom Vacations travelers enjoy experiences on all trips that raise the bar and truly bring fun and glamour to gay travel. For instance, Guests on Zoom Vacations trips to southern Africa experience an African dinner under a million stars along the banks of the Zambezi River with performances from a local tribe. In Rio, Zoom guests enjoy a private fully catered beach party with a live DJ, where guests can choose to make an entrance via hang glider if they wish.

Zoom Vacations founder, Joel Cabrera said, "Everyone associated with Zoom is dedicated, professional and creative. Every trip reinvigorates and makes you feel a renewed sense of belonging and connection to the places Zoom visits."

"In today's economic climate, our clientele rightfully expects their yearly vacation to be a once in a life time experience," Cabrera said, "Zoom Vacations understands the ability to travel is a reward to ourselves and delivers the necessary travel experience that rejuvenates and is fun and glamorous. Everyone deserves a Zoom Vacations experience."

About Zoom Vacations

Zoom Vacations LLC is a gay vacation company based out of Chicago, serving gay and lesbian travelers and their friends and families all over the world.

Zoom Vacations searches the globe for the hottest accommodations, the most authentic restaurants, and the best excursions, and we add to this our own unparalleled events so that your escorted vacation is nothing short of magical.

Zoom Vacations offers luxurious, modern gay tours to the hottest destinations in the world. Each trip is fully escorted, and includes unique, exclusive events and excursions not found anywhere else. Trips are filled with adventure and culture, while emphasizing comfort and style.

For more information about Zoom Vacations, please go to www.zoomvacations.com or call 866 966- 6822.

Website: <http://www.zoomvacations.com/>