



## **Cyndi Lauper: Bring Ya To The Brink**

Cyndi Lauper headlines Milwaukee PrideFest on Friday, June 12th

Milwaukee, WI - Cyndi Lauper burst onto the world stage as the quintessential girl who wants to have fun. After more than 20 sterling years and global record sales in excess of 25 million, she has proven that she has the heart and soul to keep her legion of fans compelled by her every creative move. With her newly minted collection, *Bring Ya To The Brink*, Cyndi firmly asserts her position as one of the most beguiling, innovative, and downright exciting recording artists of this and any other generation.

The genesis of *Bring Ya To The Brink*, a title culled from the lyrics of the percussive stand-out jam "Lyfe," lies within Cyndi's unique, often sharp-edged observations of the world.

"I am always inspired by what I see every time I step outside my door," she says. "The world is filled with fascinating people struggling and surviving and living their lives the best way they can. The more I see, the more I write down. For me, the words become my views of life and my poetry."

For Cyndi, part of life's truth is exacting fairness, equality, and an overall good for the people she loves. It's to that end that she founded the landmark True Colors concert tour, which began its second annual journey across America in June 2008. The 24-city trek once again strove to combine great music with a show of solidarity against discrimination and for equality and raise public awareness about the issues facing the lesbian, gay, bisexual and transgender community.

"It is absolutely insane to me that people are not allowed simple civil rights in this country simply because of their sexuality," she says.

In gathering artists that include the B-52s, Indigo Girls, Joan Jett & the Blackhearts, and Joan Armatrading, among others, Cyndi is fulfilling a desire to give back to the community for the love and support they have given her throughout her career. The tour was a joint venture with the Human Rights Campaign (the nation's largest organization working for LGBT equality), as well as PFLAG, Centerlink, and the newly created True Colors Fund of the Stonewall Community Foundation.

"It's an honor to always have the genuine affection of the gay community," Cyndi says. "They have never turned their back on me. I will never turn my back on them. We've had a long and enduring love affair."

The roots of that affair can be traced to 1985, during which Cyndi won a Grammy award for Best New Artist and became the first artist in history to have five top-10 singles from a debut album. Along the way, she continually won accolades as a singer, musician, actor, and writer. She has been nominated for 13 Grammy Awards, 2 Emmy Awards, 2 American Music Awards, 7 American Video Awards, 18 MTV awards.

But it's as a master craftsman of her own recordings that give Cyndi her greatest sense of accomplishment. With *Bring Ya To The Brink*, she has raised the creative bar, hitting what is destined to mark another career watermark of success.

"I still have so much to say and share," she says. "I'm grateful for each and everyday that I get to make music. As long as there's a corner of the world where people want to hear me, I'll be there singing my heart out."

### **Milwaukee PrideFest**

Cyndi Lauper headlining on the Miller Stage at Milwaukee PrideFest, Friday, June 12. ([Event Details](#))

Pridefest Milwaukee, the nation's largest gay pride festival, will be over the weekend of June 12, 13, and 14 at the Henry Maier Festival Park at 200 N. Harbor Drive, just off I-794 and a few blocks southeast of downtown Milwaukee.

[www.PrideFest.com](http://www.PrideFest.com)